



Justin Levitt <jlevitt@ndcresearch.com>

Vista District Map Submission

5 messages

Ana Ardon <aardon@csusm.edu>

Wed, May 10, 2017 at 1:26 PM

To: "info@NDCresearch.com" <info@ndcresearch.com>, "jlevitt@NDCresearch.com"

<jlevitt@ndcresearch.com>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>

Dear Mr. Levitt,

I am a staff member with the National Latino Research Center (NLRC) and a community educator in Universidad Popular (People's University), a community initiative to increase education and civic participation. Universidad Popular students comprise residents of Vista, as well as other regions of North San Diego County, who are primarily Spanish speakers, and have limited formal education. For the past month, we facilitated community workshops to educate community members about the by-district council election process, and how residents can inform local representatives of their needs and contributions to their neighborhoods. To that end, residents created draft maps to share their perspectives in this process (attached). We hope the maps can be reviewed and considered for upcoming public hearings.

On behalf of Universidad Popular, we thank you for your presentations during the April 29th community meetings. Although community residents wished the meetings had been more interactive and held in Spanish, that day was an important step in engaging the local community in this process.

Best regards,

Ana M. Ardón, M.A.

Community Educator, Universidad Popular

National Latino Research Center

California State University San Marcos

**Vista-District-Maps-UP.pdf**

1228K

Justin Levitt <jlevitt@ndcresearch.com>

Thu, May 11, 2017 at 12:31 AM

To: Ana Ardon <aardon@csusm.edu>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>, Douglas Johnson <djohnson@ndcresearch.com>, Darold Pieper <dpieper@ci.vista.ca.us>, Kathy Valdez <kvaldez@ci.vista.ca.us>

Thank you very much for your time and interest in Vista's districting process. As the City's demographic consultant, we're always excited when community groups participate in the process. NDC has received

your community members' plans and imported them into our computers. Attached are the resulting PDF maps and demographic spreadsheets.

As you'll see, each of these plans has a total population deviation (population difference between the largest and smallest district) greater than the legal maximum of 10%. If members of your group want to balance the population, we'd be happy to make changes. Alternatively, there are over a dozen public maps in addition to the NDC drafts that have already been submitted and we could work on something starting with one of these draft proposals, making changes to bring a specific plan more in line with your goals.


Either way, we will of course provide these maps to the City Council along with all comments we receive, including the email containing the plans. I'd be happy to post these maps as they stand, if you want, with the understanding that Council will have to modify any plan to meet legal requirements. I would like one clarification--I had a hard time reading the last name in pencil on the fourth page of the PDF. The first name is Enrique, but the last name is too light to read.

Once again, thank you for your interest in this process and for taking the time to draw and submit proposed maps of City Council districts. We look forward to hearing your views regarding this important project for Vista – the more public participation we can generate in this process, the better!

Justin Levitt

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10 attachments

-  **AGarcia1_map.pdf**
564K
-  **BGutierrez1_map.pdf**
576K
-  **LGutierrez1_map.pdf**
566K
-  **JHernandez1_map.pdf**
563K
-  **SRamirez1_map.pdf**
565K
-  **BGutierrez1_stats.pdf**
49K
-  **AGarcia1_stats.pdf**
48K
-  **LGutierrez1_stats.pdf**
49K
-  **JHernandez1_stats.pdf**
50K
-  **SRamirez1_stats.pdf**
50K

Ana Ardon <aardon@csusm.edu>

Mon, May 22, 2017 at 5:27 PM

To: Justin Levitt <jlevitt@ndcresearch.com>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>, Douglas Johnson <djohnson@ndcresearch.com>, Darold Pieper <dpieper@ci.vista.ca.us>, Kathy Valdez <kvaldez@ci.vista.ca.us>

Hello Mr. Levitt,

On behalf of the students in Universidad Popular, I am attaching their collective draft map and notes that describe their opinions about the city district lines. We made the revisions you suggested to ensure the map represents the allocated population for each district.

Universidad Popular, *People's University*, is a community initiative founded in Vista in 2012 to promote education and civic engagement. We held weekly community sessions to learn about the by-district election process in Vista and to provide recommendations about district lines. Find below the students' recommendations:

- Most Universidad Popular students are residents of what would be District A. Students feel that Vista High School should be part of this district because most students who attend the high school live in District A. North Santa Fe Avenue is at the heart of the district; communities on both sides of the street share many interests and concerns, including improvements to housing conditions, more affordable housing, improvements to road conditions, a community center, over saturation of law enforcement, and lack of green areas and parks. Also, the locally-owned businesses along Vista Way are run by Latino immigrant business owners and part of that area also represents the needs of residents in District A.
- District B should include the areas west of North Melrose Drive and north of the 78 freeway.
- District C should include the downtown area, the Civic Center, and the communities of Mar Vista (north of the 78 freeway).

Thank you for your help in this process.

Best regards,

Ana Ardón

Ana M. Ardón, M.A.

National Latino Research Center

California State University San Marcos

San Marcos, CA 92096

aardon@csusm.edu

(760) 750-3505

From: Justin Levitt [mailto:jlevitt@ndcresearch.com]

Sent: Thursday, May 11, 2017 12:32 AM

To: Ana Ardon <aardon@csusm.edu>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>; Douglas Johnson <djohnson@ndcresearch.com>;

Darold Pieper <dpieper@ci.vista.ca.us>; Kathy Valdez <kvaldez@ci.vista.ca.us>

Subject: Re: Vista District Map Submission

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Once again, thank you for your interest in this process and for taking the time to draw and submit proposed maps of City Council districts. We look forward to hearing your views regarding this important project for Vista – the more public participation we can generate in this process, the better!

Justin Levitt

On Wed, May 10, 2017 at 1:26 PM, Ana Ardon <aardon@csusm.edu> wrote:

Dear Mr. Levitt,

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Best regards,

Ana M. Ardón, M.A.

Community Educator, Universidad Popular

National Latino Research Center

California State University San Marcos

 **Vista-District-Map-Universidad-Popular.pdf**
132K

Justin Levitt <jlevitt@ndcresearch.com>

Tue, May 23, 2017 at 12:00 AM

To: Ana Ardon <aardon@csusm.edu>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>, Douglas Johnson <djohnson@ndcresearch.com>, Darold Pieper <dpieper@ci.vista.ca.us>, Kathy Valdez <kvaldez@ci.vista.ca.us>

Thank you very much for your continued time and interest in Vista's districting process. As the City's demographic consultant, we're always excited when community groups participate in the process. NDC has received your students' plan and imported it into our computers. Attached are the resulting PDF map and demographic spreadsheet. I've named it the UPStudents1 map to reflect the work the students put into this proposal.

The plan is contiguous with a deviation below the legal maximum. Assuming it looks fine to you, we will post it on the website and upload the lines to our web viewer.


Once again, thank you for your interest in this process and for taking the time to draw and submit proposed maps of City Council districts. We look forward to hearing your views regarding this important project for Vista – the more public participation we can generate in this process, the better!

-

Justin Levitt

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2 attachments

 **UPStudents1_map.pdf**
573K

 **UPStudents1_stats.pdf**
50K

Ana Ardon <aardon@csusm.edu>

Tue, May 23, 2017 at 2:27 PM

To: Justin Levitt <jlevitt@ndcresearch.com>

Cc: Arcela Nunez-Alvarez <anunez@csusm.edu>, Douglas Johnson <djohnson@ndcresearch.com>, Darold Pieper <dpieper@ci.vista.ca.us>, Kathy Valdez <kvaldez@ci.vista.ca.us>

Mr. Levitt,

Thank you for your reply. Yes, the map looks good to us. We look forward to the next public hearing.

Best,

Ana M. Ardón

From: Justin Levitt [mailto:jlevitt@ndcresearch.com]

Sent: Tuesday, May 23, 2017 12:01 AM

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